

# MEASURING GOAL 16

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## GETTING THE DATA RIGHT

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Head of Global Policy  
Transparency International

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# END THE SILOS

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# WHAT DATA SOURCES?

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- Administrative
- Experiential
- Expert
- Official and non-official data sources





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# WHAT TYPE OF DATA?

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- Respected, unbiased data
- Statistically sound methodologies
- Standardised collection processes
- Open data formats
- Representative findings



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# TI'S EXPERIENCE

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- Use of expert steering committees
- Interrogating data
- Designing questionnaires
- Cross-validation
- Trained enumerators
- Standardised collections
- Relevant questions
- Robust sample sizes
- Demographic analysis



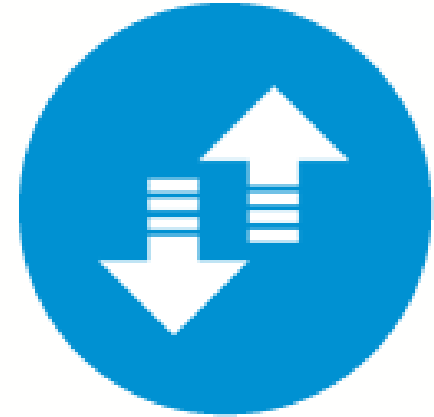
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# EXPERT ASSESSMENT DATA

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- Corruption Perceptions Index
  - Most widely used corruption indicator.
  - Ranks +170 countries in an index
  - Assessment of public sector corruption
  - “Poll of Polls” that meet data rigor
  - At least three data sources per country
  - Based on data collected in last 24 months



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# SURVEY DATA

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- Global Corruption Barometer
  - +110 countries
  - Face-to-face or phone
  - Nationally-representative sample
  - Done with regional survey networks
  - Based on individual's experience with bribery when using public services.

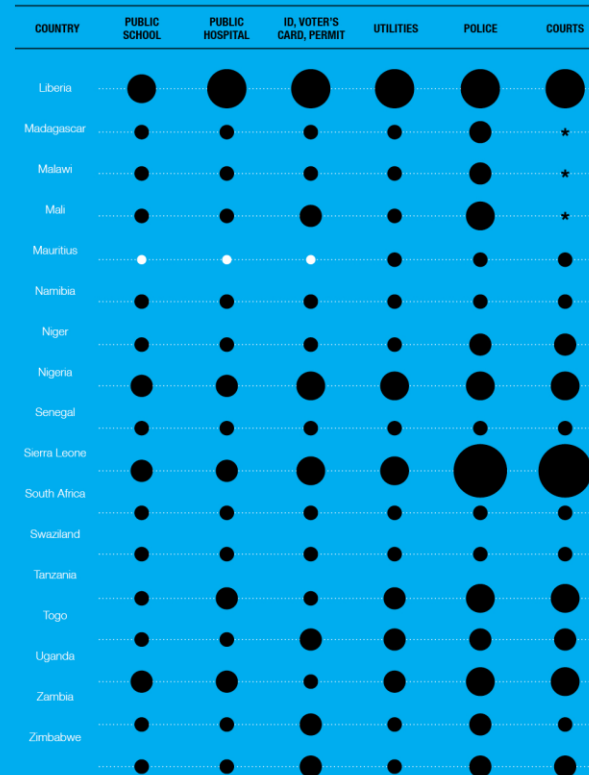
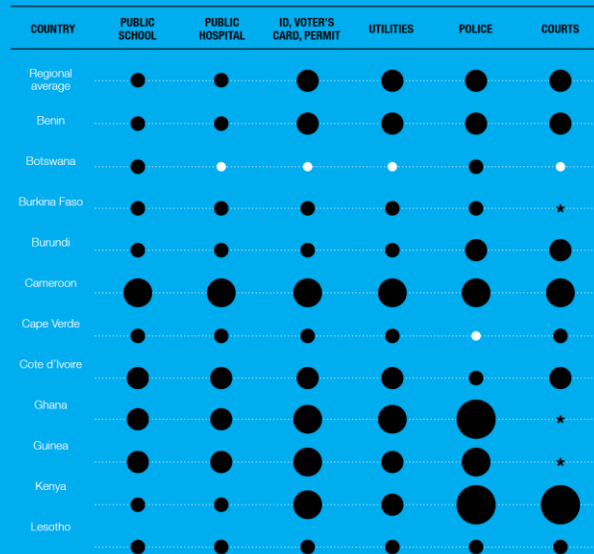
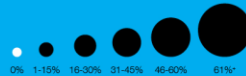


# THE DATA



## WHAT SERVICES DO PEOPLE PAY BRIBES FOR?

**Bribery rate by service; percentage of service users who paid a bribe in the past 12 months.**  
The size of the circle corresponds to the proportion of service users who paid a bribe.



Q. And how often, if ever, did you have to pay a bribe, give a gift, or do a favour for A. A teacher or school official?; B. A health worker or clinic or hospital staff; C. A government official in order to get the document?; D. A government official in order to get the [Utilities] services?; E. A police officer?; F. A judge or court official? Base: Respondents who had contact with each service in the past 12 months, excluding missing responses. An asterisk (\*) denotes a service which had a base size of less than 60 respondents. These results are not shown as there are too few respondents to be considered statistically reliable.



# THE DATA



# BRIBERY HURTS DEVELOPMENT

In countries where bribery is common, development progress is slower, depriving people of even the most basic services.\*

**% of population who paid a bribe in the past year\*\***

- less than 30%
- 30% - 60%
- more than 60%

\*Data for bribery and development indicators available at the country level. Sample size for data available: Bribery - 91 countries; Poverty data - 29 countries; Children finishing primary school - 65 countries; Girls missing secondary school - 71 countries; Under-five mortality rate - 25 countries; Maternal mortality rate - 91 countries; Access to toilets - 85 countries. All development data is based on available official UN indicators used to track country progress.

Development indicator data source: <http://mdgs.un.org/indicators/data.aspx>

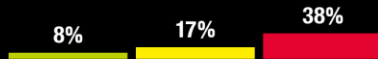
\*\*2013 bribery data obtained from Global Corruption Barometer 2013 available at [www.transparency.org/gcb2013/en\\_detail](http://www.transparency.org/gcb2013/en_detail)

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## POVERTY

### PEOPLE LIVING IN POVERTY

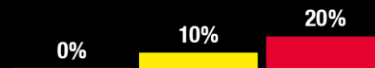
Percentage of the population living below US\$1 a day (PPP) (2009/2010)



## GENDER EQUALITY

### GIRLS MISSING OUT ON EDUCATION

Percentage of girls missing secondary education, as compared to boys



## MATERNAL HEALTH

### WOMEN DYING IN CHILD BIRTH

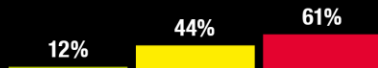
Average maternal mortality rate per 100,000 live births in 2010



## ENVIRONMENT, WATER AND SANITATION

### PEOPLE WITHOUT ACCESS TO TOILETS

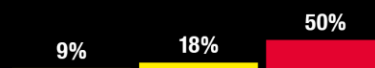
Percentage of the population using an improved sanitation facility (2011)



## EDUCATION

### CHILDREN NOT FINISHING SCHOOL

Percentage of pupils starting grade 1 who do not reach last grade of primary school (2010/2011)



## CHILD HEALTH

### CHILDREN NOT LIVING PAST FIVE

Number of children not living past five years of age per 1,000 live births



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# CHAPTER DATA

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- National-level data
  - Public opinion surveys
  - In-depth population surveys
  - Expert assessments



# THE DATA

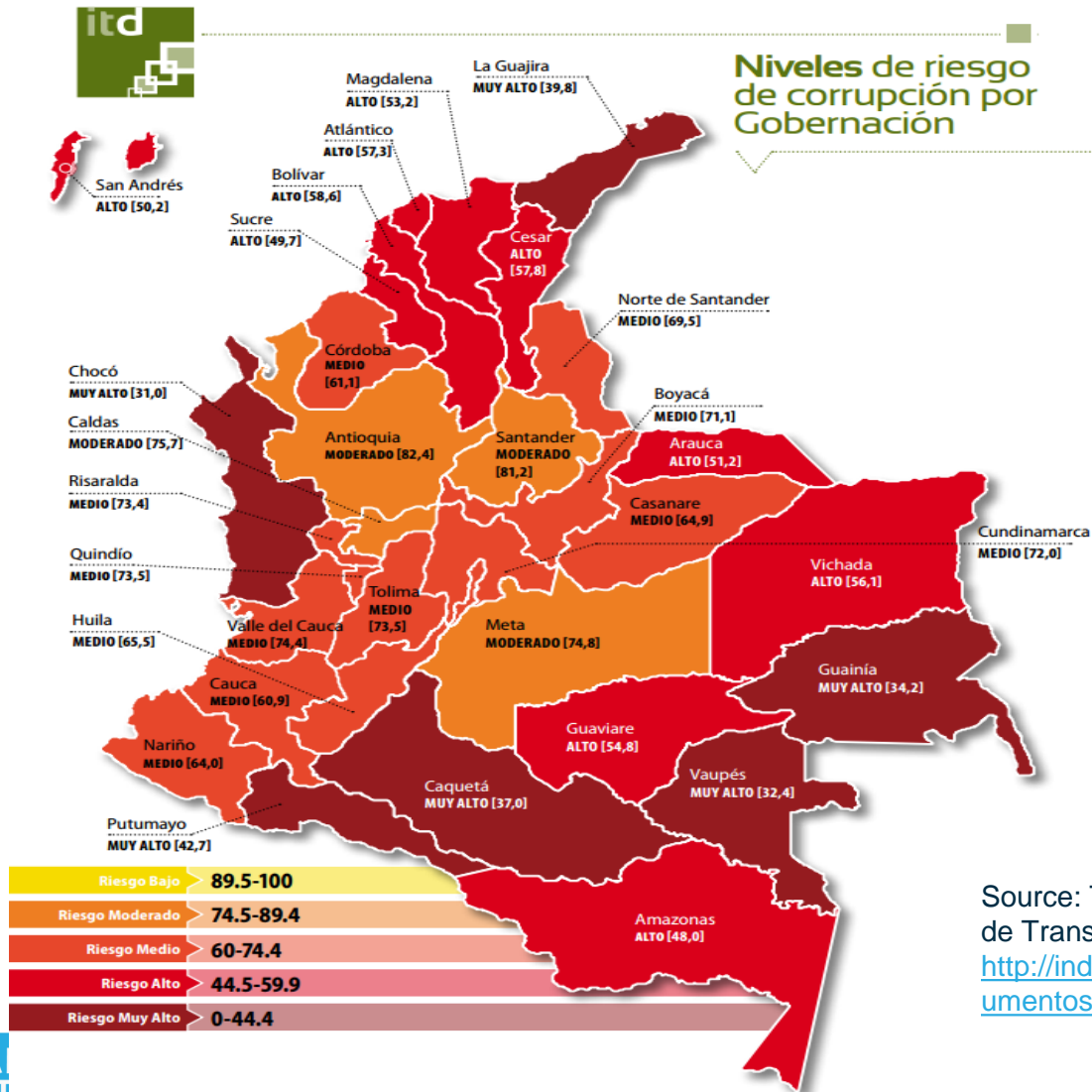


Sector	Country				
	Burundi	Kenya	Rwanda	Tanzania	Uganda
Educational Institutions	12.9	4.6	0.6	8.1	10.4
Judiciary	21.4	<b>15.7</b>	5.0	18.0	24.8
Medical Services	3.1	7.7	0.5	11.1	13.8
Police	<b>24.7</b>	10.2	<b>10.7</b>	<b>26.0</b>	<b>28.0</b>

**Table 7: Likelihood of bribery in key sectors across East Africa**



# THE DATA



Source: Transparencia por Colombia – Índice de Transparencia de la Entidades Públicas ITEP [http://indicedetransparencia.org.co/Portals/0/Documentos/ITD\\_Resultados\\_2013-2014\\_my26.pdf](http://indicedetransparencia.org.co/Portals/0/Documentos/ITD_Resultados_2013-2014_my26.pdf)

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# SURVEY DATA

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- Benefits

- Direct experience/expert views
- Macro and micro level measures
- Cross-correlations and link-ups to surveys
- Policy relevant data

- Challenges

- Questionnaire validity for all countries
- Illegality of action and under-reporting
- Question structure and trust
- Terminology and sensitive questions





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