

25 March 2022

Present:

- Mr. Peter van Sluijs, CSPPS**
- Ms. Cheri-Leigh Erasmus, Accountability Lab**
- Ms. Arelys Bellorini, World Vision**
- Ms. Olabisi Mekwuye, Civil Society Coalition on Sustainable Development**
- Mr. Tor Holdenfield, CIVICUS**
- Ms. Bridged Faida, Consolation East Africa**
- Mr. John Romano, TAP Secretariat**
- Ms. Claudia Villalona, TAP Secretariat**
- Ms. Ellery Wong, TAP Secretariat**

DECISIONS TAKEN FROM CONFERENCE CALL IN GREEN; FOLLOW-UP ITEMS IN BLUE

Agenda Items:

1. Background and Overview of TAP 2022 Work Plan and Outlining Priorities
2. Background and discussion on 2022 Budget
3. Discussion on Fundraising
4. Partnership Updates
 - a. TAP Capacity Strengthening Workshops and Innovation Fund
 - b. Additional funding for 2023 Mobilization
5. AOB

1. Background and Overview of TAP 2022 Work Plan and Outlining Priorities

Discussion:

The purpose of the second Steering Committee planning meeting is to work through the specific details on TAP's work and activities. Earlier this year, the Steering Committee approved the overall six general workstreams. Now, it merits a discussion on the updated work plan that includes activities, details, timelines and inputs. This is also important for the potential focal points from the Steering Committee.

- You can find a draft of the 2022 Work Plan in the google doc here.

The chair gave the floor to the TAP coordinator to provide an overview of the updated Work Plan. Of the six workstreams, the first two are related to membership engagement:

#1: Strengthening and Enhancing Membership Engagement

#2: Storytelling, Content Production and Outreach

These hold many of the project, activities and duties for the Communications and Outreach Officer in relation to Social Media, the Storytelling initiative and the Partner Platform among other initiatives. The goal for many of the planned activities is to pursue more interactive

formats of engagement and showcasing, including videos, and innovate showcasing techniques, as well as an update to the website. The first workstream is also broad enough that cuts across the other five workstreams.

Next Steps

- **Continued discussion on Membership Engagement**
- **Secretariat will put together a first draft of the Membership Engagement Strategy shaped in part by the Membership Consultation**
 - **Easily operationalized**
 - **Focal Points: Accountability Lab and World Vision**
- **Draft Membership Engagement Consultation**

The third workstream and fourth workstream are:

#3: Capacity Strengthening, Localization and Learning

#4: Monitoring and Accountability

Activities planned for the capacity-strengthening related to continued opportunities for engagement and learning around the resources developed in 2021, through workshops, learning modules, and interactive online platforms. This includes the development of a child-friendly version of the SDG16+ Toolkit in partnership with World Vision. Similarly the fourth workstream hopes to further develop initiatives around Spotlight Reporting including an interactive Spotlight Reporting platform to showcase collected reports.

The fifth workstream calls for a discussion on approach around advocacy workstreams:

#5: Coordination and Advocacy

Given that SDG16 is not under review at HLPF this year, the question is the extent to which we prioritize HLPF related activities and opportunities. There are other opportunities for engagement at the global level to consider: Our Common Agenda, SDG16+ Community, Rome Declaration and Conference. These other opportunities can be considered in the in depth discussion on advocacy opportunities.

World Vision noted that regardless of which SDGs are under review, HLPF has other entry points including the VNRs. One advocacy strategy could be underlining that SDG16 is under immediate threat. Questions within the membership consultation should include approaches to advocacy to adequately reflect the membership's needs.

Next Steps:

- **Develop proposed first draft of Advocacy Strategy to discuss and review at the next Steering Committee meeting**
 - **Focal point: CSPPS**
- **Long term: proposed in-person in the fall to take stock of independent evaluation and conduct strategic planning**

#6: Fundraising

The sixth workstream will be discussed in greater depth under the third agenda item.

2. Background and discussion on 2022 Budget

Discussion:

You can find a draft budget projection and budget report as of 1 January 2022 in the google doc [here](#). Budget planning drafted based on the approved workstreams earlier this year. Last year, the Secretariat drafted a multi-year budget from 2021 to 2023 based on the grants set to expire in 2023, including the Mott Foundation and the Swiss Funding and the pending extra funding that has yet to be confirmed.

The Funding lines are aligned with the strategic goals and work plan and have been allocated accordingly, staff fees, overhead costs, and activities that include work around HLPF, workshops, spotlight reporting, and funding for capacity-building workshops and the innovation fund, among others. All these activities are accounted for and fully funded. It also takes into account the carryover since last year due in part to the virtual modality of work and events.

The Coordinator suggested discussing the budget after HLPF to prepare for the rest of the year and plan the 2023 funding planning and mobilization.

Next steps

- **After HLPF, develop a mid year budget report to take stock, reevaluate and adjust for the remainder of the year, take into account new tranches of funding lines**

3. Discussion on Fundraising

Discussion:

The next item on the agenda was a discussion on Fundraising, the sixth workstream on the [2022 Work Plan](#), which outlines projects, activities, and priorities. Since December, the Secretariat has made an effort to develop donor-specific content to provide an overview of TAP's mission and objectives as well as past and current initiatives, resources and activities. This includes for example, an annual report, a brochure and projects and activities portfolio.

The Secretariat will continue to develop this content and find ways to present it in an interactive and concise format. However, the Coordinator noted that the greatest challenge is finding funding targets and networking, particularly for workstreams with less tangible or quantifiable outcomes such as global advocacy. Furthermore, since the Fundraising Work plan was developed, the landscape has evolved and priorities have shifted for donors.

The coordinator asked SC members for thoughts on overall approach, potential targets and connections. This discussion will continue as SC members will provide potential networking contacts if possible. It was also suggested that the Secretariat look into hiring an expert consultant who knows the lay of the land. Finally, SC members noted that the broadness and cross-cutting nature of SDG16 can be used to the Secretariat's advantage in shaping the narrative.

Next steps:

- **Draft updates to potential targets and fundraising strategy**

- SC members to identify and report on potential targets as well

4. Partnership Updates

- a. TAP Capacity Strengthening Workshops and Innovation Fund
- b. Additional funding for 2023 Mobilization:

Overall Next steps

- Continue internal discussion on membership engagement and advocacy approach
 - Draft strategies to discuss at following SC meeting
- Begin development of Membership Engagement strategy
 - Draft ToR for Independent Evaluation
 - Draft Membership consultation survey