

TAP Network Steering Committee 2022 - 2023

3 March 2023

Present:

- Mr. Peter van Sluijs, CSPPS**
- Ms. Arelys Bellorini, World Vision**
- Ms. Cheri-Leigh Erasmus, Accountability Lab**
- Ms. Olabisi Mekwuye, Civil Society Coalition on Sustainable Development**
- Mr. Tola Winjobi, Civil Society Coalition on Sustainable Development**
- Ms. Bridged Faida, Consolation East Africa**
- Mr. John Romano, TAP Secretariat**
- Ms. Ellery Wong, TAP Secretariat**
- Mr. Tor Hodenfield, TAP Secretariat**

Chairing Meeting **Ms. Cheri-Leigh Erasmus, Accountability Lab**

Next meeting **Mr. Peter van Sluijs, CSPPS**

DECISIONS TAKEN FROM CONFERENCE CALL IN GREEN; FOLLOW UP ITEMS IN BLUE

AGENDA:

1. Review of notes and decisions from last Steering Committee call (5 minutes)
2. Debrief from TAP Strategy Group call on SDG16+ Campaign (15 minutes)
3. Discussion on next steps for TAP fundraising consultant (10 minutes)
4. Reviewing KPIs for TAP Secretariat (10 minutes)
5. Partnership Updates (5 minutes)
6. Review of TAP Partner Applications (5 minutes)
7. AOB (5 minutes)

- 1. Review of notes and decisions from last Steering Committee call (5 minutes)**

Decision: The notes from the last steering committee meeting were approved.

- 2. Debrief from TAP Strategy Group call on SDG16+ Campaign (15 minutes)**

The TAP Secretariat provided an overview of the 2-hour strategy group meeting that took place the past week. The meeting reviewed campaign objectives, national level campaign tactics and global level campaign tactics with participants. The comments received were extremely useful in shaping and editing the current version of the Campaign strategy document.

The next step forward will be to share the updated draft with the wider membership. Following this, the TAP Secretariat will look to 1. Host a workshop that will offer a touch point for the campaign, 2. Host a network-wide coordination call and 3. Look to strengthen the foundation of the Network through a membership drive. The workshop will aim to be hosted the week of the 27th of March.

Any feedback from the meeting for those SC Members that attended?

- SC Members expressed that it was a good meeting, but there were also some fundamental questions presented about what a campaign entails. The document shared earlier was still missing some clarity on this front, specifically regarding activating the membership around the campaign. SC Members expressed that they think the campaign should not focus on a membership drive and should more so focus on what the campaign aims to bring about.
 - The TAP Secretariat underlined that what was shared on the call was just a synopsis, and they have a much more detailed document that they can reshare. They also underlined the need to stay cognisant about the fact that this campaign cannot satisfy everyone and we hope to design it from the view of the needs of the specific TAP membership. The TAP Secretariat feels that the campaign is very dependent on strong members supporting the campaign. The membership drive is not part of the campaign. The campaign will inherently bring on additional members, but the membership drive is an attempt to make sure we have the right people for the campaign and also as members.
 - SC Members recognized that yes, there are gaps in the membership, but Steering Committee organizations also have partners that have connections that fill these gaps. It may not be as big of a gap as the TAP Secretariat has presented it as. TAP can utilize the activation of our partner networks.
- SC Member recalled that we had discussed the possibility of partnering with the UN, which involves most of the countries in the world. Could TAP use the UN as a pathway for this campaign to get other countries involved?

- o The TAP Secretariat explained that the campaign is aimed at reaching and influencing the UN, so they don't see the UN as the conduit here, rather the target.

3. Discussion on next steps for TAP fundraising consultant (10 minutes)

The TAP Secretariat provided an update on their work with the selected consultant, Megan Colnar. We have the budget for about 15 main donor targets, and then 6 additional options. Megan has made a list from her landscaping of who she thinks we should pursue and has now asked us to provide any additional donors for her to look into.

We have an open question about needing to expand this search to a larger number, which would ensue an extra cost, but we are currently slightly under budget. SC Members are encouraged to add any suggestions to the open document and indicate any priorities in their view. Cheri will be assisting the Secretariat in this issue.

Cheri explained that Megan will help us with better understand the funding landscape, but this initial list is very helpful in indicating prime targets that would actually fund tap. On the budget surplus, Cheri commented that it will be good to see where it becomes useful as different opportunities come up for us to get involved deeper with a potential donor.

4. Reviewing KPIs for TAP Secretariat (10 minutes)

New KPIs were drafted for Tor based on much of the discussion around the campaign and responsibilities that we have had as a team. We continue to develop specific ideas for activities and objectives for the campaign, which has informed Tor's KPIs. We also reviewed John and Ellery's KPIs to ensure that there is no overlap in all three of the Secretariat's KPIs.

Comments from the SC Members:

- SC Members expressed satisfaction for the general status of the KPIs, but encouraged the Secretariat to define a process for reviewing the completion of the action points.
 - o The TAP Secretariat proposed that Ellery and Tor will have quarterly touchpoints with John, and John will have quarterly touchpoints with Cheri and Peter. Dates throughout the year will be mapped out and provided to

the SC. Proteus Fund also has just recently established an annual review process.

- SC Members resoundingly encouraged the Secretariat to work to ensure that the Proteus process won't interfere with the new TAP process.

Follow up: John to contact Proteus about TAP's involvement in their annual review process.

5. Partnership Updates (5 minutes)

The Secretariat is working closely with the external consultant to draft the Halfway to 2030 Report and have just brought on the consultant to design the report layout. Partners that will draft thematic chapters have also been reached out to.

The Global Survey on SDG16+ was launched yesterday. SC Colleagues are encouraged to contribute and share with their own networks and colleagues.

The Secretariat will look to have a TAP membership coordination call around 15th of March.

Comments from SC Members:

- A SC member requested that survey deadlines be included in the text of outreach emails.
- A SC Member asked if organizations can be given a space in the Halfway to 2030 report to share their views of implementation in their country?
 - The TAP Secretariat explained that the Global SDG16+ Survey is the conduit for these inputs.
- SC Members encouraged the group to ensure that Ellery and Tor have their own confidence behind the KPI documents.
 - The TAP Secretariat voiced that the documents will be flexible as they test this new system for review and can evolve as they go.

6. Review of TAP Partner Applications (5 minutes)

No updates.

7. AOB (5 minutes)

The Steering Committee discussed participation of Steering Committee members during convenings, pertaining to how attendance may affect both voting functions and time management during the meeting.

Decision: The issues will be discussed and solutions will be agreed upon directly with any organization of concern.